



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 832332

Schedule Dates 09/12/12-09/17/12
Advertiser Paul Hirschbiel for Congress (39143)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US House (1175)
Brand DEMOCRAT (169542)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name GILROY, MAURA
Phone/Fax (757) 362-3300 /
CPE 106/113/1216
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments HIRSCHBIEL 9/11
PAUL HIRSCHBIEL FOR CONGRESS

Date Entered 05/31/12
Last Modified 09/17/12
Entered By Penne Marsh
CO-OP No
Headline # 06161129
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,914.50
Net Total \$16,515.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	42	\$19,430.00
Grand Total:	42	\$19,430.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11:35P- 12:02A (ET)	2			X	X	X			2	\$210.00	\$420.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	9/7/12
2.3	Normal Line / SPOT	09/12/12-09/14/12	4	:30	10:58A- 12P (ET)	1			X	X	X			1	\$560.00	\$560.00	Norfolk (WVEC) (WVEC)	THE VIEW	9/7/12
3.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12P- 12:57P (ET)	1			X	X	X			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/7/12
4.2	Normal Line / SPOT	09/12/12-09/14/12	6	:30	3:58P- 4:58P (ET)	1			X	X	X			1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/7/12
5.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	4:58P- 5:29P (ET)	2			X	X	X			2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	9/7/12
6.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5A- 5:58A (ET)	2			X	X	X			2	\$210.00	\$420.00	Norfolk (WVEC) (WVEC)	5AM NEWS	9/7/12
7.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5:29P- 5:58P (ET)	2			X	X	X			2	\$510.00	\$1,020.00	Norfolk (WVEC) (WVEC)	NEWS	9/7/12
8.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6P- 6:30P (ET)	2			X	X	X			2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/7/12
9.3	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5:58A- 7A (ET)	3			X	X	X			3	\$420.00	\$1,260.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	9/7/12
10.2	Normal Line / SPOT	09/12/12-09/14/12	6	:30	6:58P- 7:28P (ET)	1			X	X	X			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/7/12
11.3	Normal Line / SPOT	09/12/12-09/14/12	5	:30	7A- 9A (ET)	3			X	X	X			3	\$410.00	\$1,230.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/7/12
12.1	Normal Line / SPOT	09/12/12-09/14/12	6	:30	7:28P- 7:57P (ET)	2			X	X	X			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/30/12
13.2	Normal Line / SPOT	09/12/12-09/14/12	4	:30	9A- 10A (ET)	1			X	X	X			1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/7/12
14.1	Normal Line / SPOT	09/15/12-09/15/12	5	:30	6:58P- 7:57P (ET)							1		1	\$180.00	\$180.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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15.2	Normal Line / SPOT	09/16/12-09/16/12	5	:30	9:58A- 11A (ET)								1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)	THIS WEEK	9/7/12
16.1	Normal Line / SPOT	09/13/12-09/13/12	4	:30	9P- 10P (ET)					1				1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)	GREYS ANATOMYEFF 8/30/12	9/7/12
17.2	Normal Line / SPOT	09/12/12-09/16/12	5	:30	11P- 11:35P (ET)	3			X	X	X	X	X	3	\$550.00	\$1,650.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/7/12
18.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	4:58P- 5:29P (ET)		1							1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/7/12
19.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5A- 5:58A (ET)		1							1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/7/12
20.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5:29P- 5:58P (ET)		1							1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/7/12
21.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6P- 6:30P (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/7/12
22.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5:58A- 7A (ET)		1							1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/7/12
23.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	6:58P- 7:28P (ET)		1								\$600.00		Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/7/12
24.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7A- 9A (ET)		1							1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/7/12
25.0	Normal Line / NCAA - FOOTBALL	09/15/12-09/15/12	5	:30	7:57P- 11P (ET)							1		1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)		9/11/12
26.0	Normal Line / SPOT	09/14/12-09/14/12	6	:30	7:57P- 9P (ET)						1			1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)		9/11/12
27.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	4:58P- 5:29P (ET)	2			X	X	X			2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)		9/11/12

CONFIRMATION CONTRACT

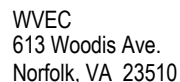
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